

*ABSTRACT AMENDMENTS*

Replace the Abstract with:

ABSTRACT OF THE DISCLOSURE

In an Internet banner advertisement, a banner advertisement only selected by the user is extracted and displayed so that convenience for the advertisement sender side and convenience of a user's information-~~collecting means~~ collection are provided simultaneously. ~~Advertisement~~ An advertisement delivery server-~~1~~ transmits advertising area display information-~~for allowing a client terminal-4~~ to display banner advertisements in-~~the an~~ advertising area-~~12~~ and, at the same time, it transmits category selection screen information for-~~allowing the client terminal-4~~ to display a category selection screen for selecting categories of-~~the advertisement~~ advertisements. ~~Client~~ The client terminal-~~4~~ displays banner advertisements in the advertising area-~~12~~ and, at the same time, it displays the category selection screen. When categories are selected in the category selection screen, the client terminal-~~4~~ transmits the-~~selected~~ categories selected to an advertisement delivery server-~~1~~. ~~Advertisement~~ The advertisement delivery server-~~1~~ extracts banner advertisements that belong to the selected categories-~~received~~ received from the client terminal, and it transmits the banner advertisements to the client terminal-~~4~~. ~~Client~~ The client terminal-~~4~~ updates the banner advertisements in the advertising area.